

DREAMWEEK

CHARLOTTE MECKLENBURG

SEPTEMBER 13th-19th

2026

**MATCHING GIFT
SPONSORSHIP
OPPORTUNITY**



ABOUT US

The Charlotte Mecklenburg Dream Center is the nonprofit arm of Noble Food & Pursuits, created to see lives transformed through the power of the Gospel. As Noble Food & Pursuits "Gives to Restore," the Dream Center brings that restoration to life through consistent, Christ centered engagement in underserved areas of Charlotte, meeting the needs of the whole person: spirit, soul, and body. We invite you to join the entire Noble Food & Pursuits family, including every one of our restaurants listed below, in celebrating and investing in the life changing work of the Dream Center.



DOUBLE YOUR IMPACT

in Charlotte

This September, the Charlotte Mecklenburg Dream Center invites you to be part of **Dream Week 2026**, a citywide celebration partnering with Noble Food & Pursuits restaurants to raise awareness for under-served areas of Charlotte.

Funds raised during Dream Week support programs that provide food access, safe spaces for children and youth, consistent neighborhood outreach, meaningful relationships, spiritual growth, and pathways toward stability for individuals and families experiencing homelessness.

As a **Matching Gift Sponsor**, your business has the unique opportunity to **inspire generosity and double every donation** made during your designated time.

HOW IT WORKS

You commit to matching donations—dollar-for-dollar—during a specific day or time.

Example:

A \$5,000 match can unlock \$10,000+ in total impact in just one day.

SPONSORSHIP *Opportunities*

PRESENTING MATCH

SPONSOR

(Full Week)

Investment: \$25,000+

- Recognition as “Dream Week presented by [Company]”
- “Every dollar raised this week will be matched by [Company]”
- Featured across all marketing channels
- Prominent visibility at kickoff event + restaurants
- Ongoing social media & email recognition
 - 1 dedicated post
 - 1 reel
 - 3 stories
 - Sponsor tagged throughout Dream Week
 - Logo listed as sponsor in all emails (Distribution over 8,000)
- Private Dream experience for 6 by choosing one
 - ☐ Chef’s table experience at Rooster’s Ballantyne
 - ☐ Pit Master Experience at Noble Smoke
 - ☐ Pizza/Pasta Making Experience at The Jimmy
 - ☐ Sponsor appreciation lunch at the Dream Center prepared by our Dream Center Chef (formerly at King’s Kitchen)
 - ☐ Wine Tasting Event with some of the best French Wines that Copain has to Offer

DAILY MATCH SPONSOR

Investment: \$5,000

- Exclusive sponsor for one day
- “Your gift is doubled today thanks to [Company]”
- Showcased on our website and featured in one of our daily emails or social posts
- Recognition across participating restaurants
- Lunch for four at any NF&P restaurant

POWER HOUR MATCH

Investment: \$2,500

- Match donations during peak dining hours
- Creates urgency: “Today from 5–7pm, all gifts are matched!”
- Huge Social Media blitz
- Partner with influential CLT personalities or social media pages

WHY *it matters*

YOUR SPONSORSHIP WILL:



DOUBLE THE IMPACT OF
EVERY DONOR'S GIFT



INCREASE COMMUNITY
ENGAGEMENT AND GIVING



SUPPORT LIFE-CHANGING
PROGRAMS INCLUDING HOUSING,
FOOD ACCESS, AND SPIRITUAL
TRANSFORMATION



POSITION YOUR COMPANY AS
A LEADER IN TRANSFORMING
LIVES IN CHARLOTTE

COMMUNITY-WIDE IMPACT

THROUGHOUT THE WEEK:

- All NF&P restaurants will partner to raise funds for the Charlotte Mecklenburg Dream Center to help provide food, shelter, and basic needs to those in underserved neighborhoods
- Patrons will learn about Dream Center programs
- Donors and volunteers will engage across the city
- Your business will be highlighted as a key catalyst for impact and transformation

THE RESULT

TOGETHER WE CAN:

- Help individuals move from homelessness to stability
- Provide critical resources for families in crisis
- Empower lasting transformation in our community

Let's **PARTNER**

WE WOULD LOVE TO CUSTOMIZE
A MATCHING OPPORTUNITY THAT
ALIGNS WITH YOUR GOALS.

CONTACT

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